

Amish Agarwal

UX-UI Designer, Wordpress Developer



I am invested in leading digital transformation for organisations in diverse verticals through interface design, low-cost web development and email and social media marketing. My expertise in UX-UI design have propelled my vision of driving a coordinated media strategy and successful digitized growth.

✉ agarwalamish05@gmail.com

📞 +919699505083

📍 Amsterdam, Netherlands

🌐 www.amishagarwal.com

WORK EXPERIENCE

Digital Strategist Acai Amsterdam

04/2020 - Present Amsterdam, Netherlands
Acai Amsterdam is a promoter of sustainable agriculture in Brazil through the sale of tropical food products in the Netherlands.

Achievements/Tasks

- Design and Development of a dedicated e-commerce website
- E-mail marketing strategy, to boost sales by almost 30%
- Social media management

Website: www.acaiamsterdam.nl

Independent Designer - Developer Freelance

02/2019 - Present
Working with various companies to establish and strategize their digital presence in order to boost conversions and sales.

Highlights

- Worked with multiple e-commerce stores to develop their brand
- Collaborated with professionals from more than 12 countries, including United Kingdom, Brazil, The Netherlands and Egypt

UX-UI Designer Dojoko

11/2020 - 05/2021 Amsterdam, Netherlands
Student centered social media start up, with a focus on housing, e-commerce and the social media.

Achievements/Tasks

- Design and user-testing of web and mobile interfaces
- Product development and design consultation

Website: www.dojoko.com

EDUCATION

Bachelors in Media & Information University of Amsterdam

08/2019 - Present Amsterdam, Netherlands

Courses

- Data Driven Research
- Information & Interface Analytics

UX- Certificate Course (Google) Google

Courses

- Prototyping
- UI Design Fundamentals

SKILLS

UX-UI Design Adobe XD Prototyping

Social Media Management Wordpress

User Research Email-Marketing Figma

Indesign Microsoft Office

Content Writing

PERSONAL PROJECTS

Vistara Airlines Website Redesign (01/2021 - 02/2021)

- User Research and competitor analysis
- User Interface Design
- [Vistara Airlines Landing Page Redesign on Behance](#)

Khoj Property Search Application (08/2020 - 01/2021)

- User Research and Survey for property rental market
- Application Design Process and case study
- [Khoj Property Search & Rental Application on Behance](#)

Kerala Tourism Website Design (08/2021 - 08/2021)

- Interface Critique (Critical Thinking) on existing design
- User Interface Design
- Figma