

Amish Agarwal

UX-UI Designer, Wordpress Developer

I am invested in leading digital transformation for organisations in diverse verticals through interface design, low-cost web development and email and social media marketing. My expertise in UX-UI design have propelled my vision of driving a coordinated media strategy and successful digitized growth.



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📍 Amsterdam, Netherlands

🌐 www.behance.net/amishagarwal

WORK EXPERIENCE

UX-UI Intern-Product Development

Dojoko

11/2020 - Present

Student centered social media start up, with a focus on housing, e-commerce and the social media.

Amsterdam, Netherlands

Achievements/Tasks

- Design and user-testing of web and mobile interfaces
- Product development and design consultation

Website: www.dojoko.com

Digital Strategist

Acai Amsterdam

04/2020 - Present

Acai Amsterdam is a promoter of sustainable agriculture in Brazil through the sale of tropical food products in the Netherlands.

Amsterdam, Netherlands

Achievements/Tasks

- Design and Development of a dedicated e-commerce website
- E-mail marketing strategy, to boost sales by almost 30%
- Social media management

Website: www.acaiamsterdam.nl

Independent Designer - Developer

Freelance

02/2019 - Present

Working with various companies to establish and strategize their digital presence in order to boost conversions and sales.

Highlights

- Worked with multiple e-commerce stores to develop their brand
- Collaborated with professionals from more than 12 countries, including United Kingdom, Brazil, The Netherlands and Egypt

EDUCATION

Bachelors in Media & Information

University of Amsterdam

08/2019 - Present

Amsterdam, Netherlands

Courses

- Data Driven Research
- Information & Interface Analytics

UX- Certificate Course (Google)

Google

Courses

- Prototyping
- UI Design Fundamentals

PERSONAL PROJECTS

Vistara Airlines Website Redesign (01/2021 - 02/2021)

- User Research and competitor analysis
- User Interface Design
- [Vistara Airlines Landing Page Redesign on Behance](#)

Khoj Property Search Application (08/2020 - 01/2021)

- User Research and Survey for property rental market
- Application Design Process and case study
- [Khoj Property Search & Rental Application on Behance](#)

SKILLS

UX-UI Design

Adobe XD

Prototyping

Social Media Management

Wordpress

User Research

Email-Marketing

ACHIEVEMENTS

Diploma Certificate in UX-UI (06/2020 - 01/2021)

Diploma in UX-UI from the renowned Edit Institute in Mumbai.

Secretary General GIMUN (03/2028 - 08/2028)

Conferred as the secretary general at a student diplomatic conference hosted for institutions across Mumbai.

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

French

Elementary Proficiency